

## Tianjin Women Professionals Committee (WPC)

### Introduction

The objective on the Women Professionals Committee is to foster the development of women in business in Tianjin through information, advocacy, networking, and services, by implementing events and activities aimed at enhancing selected skill areas and addressing issues integral to **women's success in the business world**.

### Main Activities

- Regular women professional related topic events & Maintain relationship with the local Women's Federation
- Annual celebration around the end of year & Support WPC events in other cities and information sharing

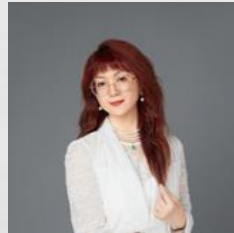
### Forum Leadership



Co-Chair

**Yali Z. Liu**

Chayora Holding



Co-Chair

**Linda Liu**

NXP Semiconductors

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Supporting Staff: Linda Cheng  
Email: [lcheng@amchamchina.org](mailto:lcheng@amchamchina.org)

## Tianjin WPC Yearly Sponsorship (RMB 15,000)

### Benefits

- Priority to be the **speaker** at WPC events
- 1 **booth** at one WPC event
- 2 complimentary entries to each WPC event (6-8 events per year)
- 2 times of Tianjin **WeChat Account** direct marketing (Values RMB1,500 per time)
- All WPC website pages, event emails and WeChat announcements
- WPC roll-up banners
- WPC page on AmCham China Website

### 2023 Sponsors



Chayora 朝亞



## 2022 EVENTS REVIEW



### Q1

- Feb 25th -- 2022 Planning Meeting
- Mar 4th -- Celebrating International Women's Day and Together Embark on 2022



### Q2

- Apr 29th -- 2022 Image Building Workshop
- Jun 17th -- The Power of SHE



### Q3

- Jul 29th -- Self-defense and Sports Rehabilitation Mixer
- Aug 25th -- The Legal Viewpoint of "Her"



### Q4

- Nov. 3rd -- Traditional Chinese Medicine and Curing Seasonal Allergies
- Nov 18th -- Supporting the Mental Health and Well-being of Adolescents