

AmCham China

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中国美国商会·天津

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Tianjin Women Professionals Committee (WPC)

2024 Yearly sponsorship

WPC Introduction

The objective of the Women Professionals Committee is to foster the development of women in business in Tianjin through information, advocacy, networking, and services, by implementing events and activities aimed at enhancing selected skill areas and addressing issues integral to **women's success in the business world.**

Advocacy

- Voice for Equity and Equality
- Partnership with Local Authorities
- Insights on Laws and Regulations

Business

- Annual Celebration
- Insights sharing with peers
- Career Enhancement

Community

- Mentorship Program
- Influence and inspire young generation

Co-Chairs



Yali Z. Liu

刘张亚莉

Project Rose Group
玫瑰工程中国基金会



Linda Liu

刘霞

NXP Semiconductors
恩智浦半导体



Golden Zhang

张晨

Tianjin Amcare Women's
& Children's Hospital
天津美津宜和妇儿医院

Highlights of 2023

Embrace Equity



Work and Life Balance



Emotional Intelligence



Mock Court Series



Factory Tour & Workshop



Mentorship Program



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2024 Annual Sponsorship

Yearly price:
RMB 20,000

Contact:

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lcheng@amchamchina.org
[.org/022-23185075](tel:022-23185075)

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Events Participation

- **Speak** at one of the 2024 Tianjin WPC events.
- **2 complimentary seats** at each WPC event (6-8 events in 2024, value overs RMB3000)
- **1 booth** at Tianjin's annual WPC celebration (tentative date: Mar 1, 2024)

Branding and Marketing

- **2 times direct marketing** in AmCham China Tianjin's WeChat Account
- **1 roll-up banner** displayed at all 2024 Tianjin WPC events
- **Company logo** appears in all 2024 Tianjin WPC events' publicity and marketing materials

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Thank you!

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Women's & Children's Hospital
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Chayora 朝亞