



***Reach Our
Members***

Sponsorship and Advertising Platforms

Executive Roundtables

These tailor-made events are powerful mindshare vehicles, which companies can customize according to business targets. Choose the content, format and invitees that you prefer.

RMB 35,000-
40,000 per
event

Targeted
invite-only
speakers and
audience

Moderated
intimate
discussions
with potential
business leads
conversion

Pre- /
post- event
promotion
through AmCham's
media for holistic
branding

AmCham provides:

- Co-design event synopsis, agenda and format
- Venue selection at AmCham member pricing
- Planning and production of collaterals
- Targeted speaker sourcing and audience invite
- AmCham and external media promotion

Member-to-member Events (M2M)

Showcase your company, enhance your brand!

The M2M is AmCham China's commercial event platform. It is sponsored by companies who are seeking to share the latest information about their products, services, technologies or expertise with fellow AmCham China members.

RMB
10,000-15,000
per event

Format:
*Designed by
sponsors*

Promotion:
*Once to the AmCham
China general membership,
which includes a
distribution list of 12,000
individuals*

Audience:
*Free to all
members and their
employees*

Thank You

Contact US

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