

2023 China Business Climate Survey Report
2023年度中国商务环境调查报告

Machinery, Equipment, Systems & Controls Industry Report

机械、设备、系统和控制报告

This report distills industry-specific data from the full 2023 BCS Report reflects specific industry's business climate. We hope this report is helpful for our members to measure their operations and compare business outlooks and strategies with their industry and the broader foreign business community.

We want to thank all our members who took the time to participate in the survey. Your input is greatly valued and the key to our joint success.

**All data in this report was rounded to the nearest whole number. Therefore, some charts or graphs may not equal 100 percent.*

***Some response options and categories in the BCS have changed over time to address current market realities.*

- Executive Summary
- Financial Performance
- Investment Plan
- Two-Year Business Outlook
- Top three business challenges and opportunities

Machinery, Equipment, Systems & Controls Sector Executive Summary

- In 2022, around half of the sector members (52%) said their profit was break even. 43% estimated that their revenue would increase.
- 48% of the sector members reported that China's investment environment was deteriorating, and 29% said China ranked as their company's first or top three near-term investment destination.
- 53% said that they are concerned about China's cost competitiveness.
- 33% ranked the rising labor cost as one of their top three business challenges.
- Urbanization and continued support for infrastructure investment (33%), China's policies and initiatives around carbon neutrality (29%), and the opportunity to leverage China for other emerging markets (29%) are the top three business opportunities for the sector members.

本报告从2023年度BCS报告全文中摘取了机械、设备、系统和控制行业的数据，以反映具体的行业商务环境情况。我们希望本报告能成为会员公司在其具体行业乃至更广泛的外资企业中，衡量业务、比较商业前景与策略的实用工具。

中国美国商会向所有参与此次调查问卷的会员机构致以诚挚的谢意。您的贡献是我们共同成功的关键。

*本报告中的所有数据由于四舍五入至最接近的整数分图表或图像的数据总和可能不等于总额（100%）
**商务环境调查中的部分回答选项和类别会因反映当前市场情况而有所改变

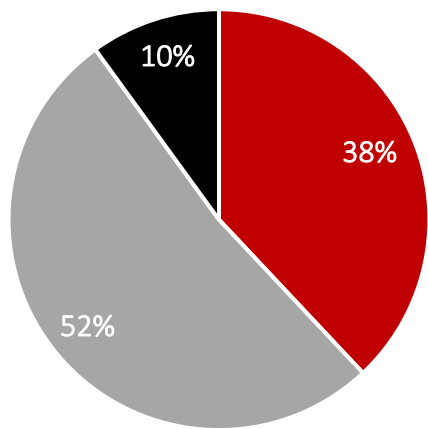
- 摘要
- 营收状况
- 在华投资计划
- 今后两年中国业务展望
- 在华运营前三大挑战和机遇

机械、设备、系统和控制行业概述

- 2022年，大约一半（52%）的该行业会员企业称其实现盈亏平衡。有43%的该行业会员企业预期实现营收增长。
- 48%的该行业会员企业认为中国的投资环境有所恶化，另有29%的该行业会员企业将中国列为近期首要或前三大投资目的地。
- 53%的该行业会员企业对中国的成本竞争力感到担忧。
- 33%的该行业会员企业认为“劳动力成本增加”是前三大在华运营挑战之一。
- 该行业会员认为，“城镇化和对基础设施投资的持续支持（33%）”、“中国围绕碳中和的政策和倡议（29%）”、以及“利用中国进入其他新兴市场（29%）”是前三大在华运营机遇。

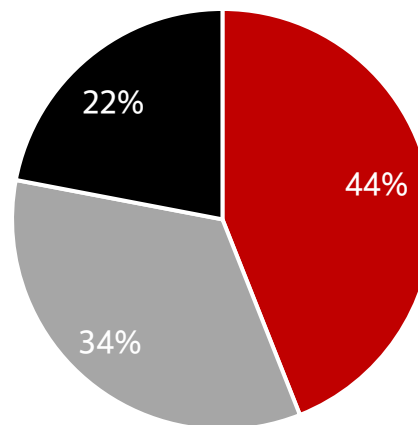
Financial Performance

Machinery, Equipment, Systems & Controls Sector



■ Profitable ■ Break even ■ Loss

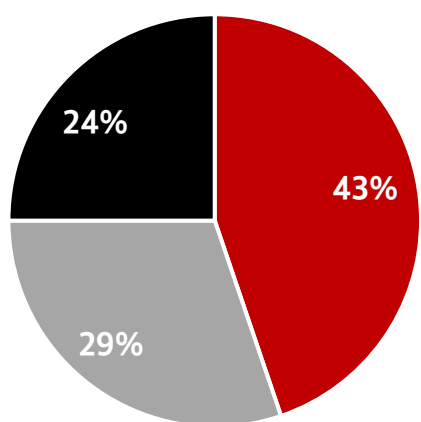
All respondents



■ Profitable ■ Break even ■ Loss

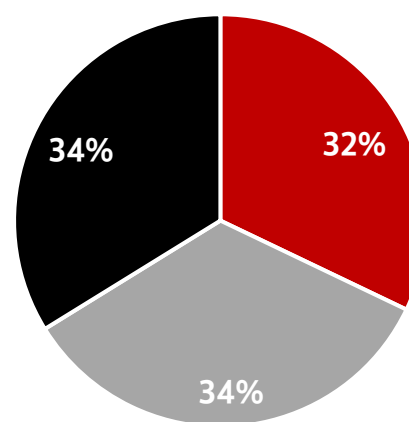
Estimated Revenue

Machinery, Equipment, Systems & Controls Sector



■ Up ■ Comparable (± < 2%) ■ Down

All respondents

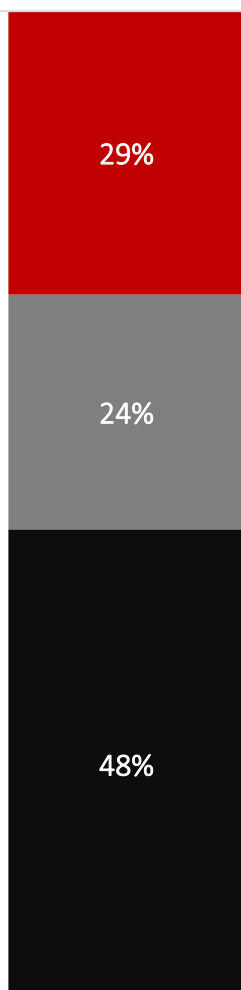


■ Up ■ Comparable (± < 2%) ■ Down

Investment Plan

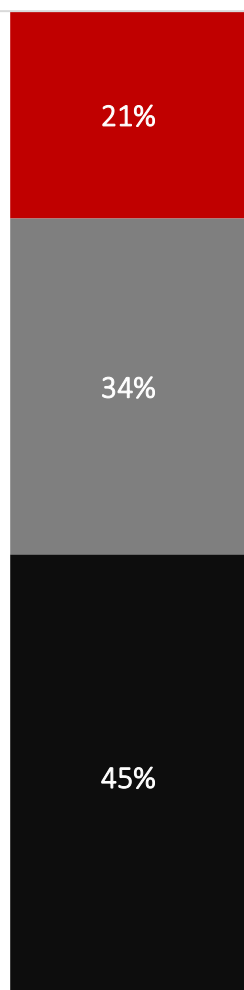
China Investment environment quality

Machinery, Equipment, Systems & Controls



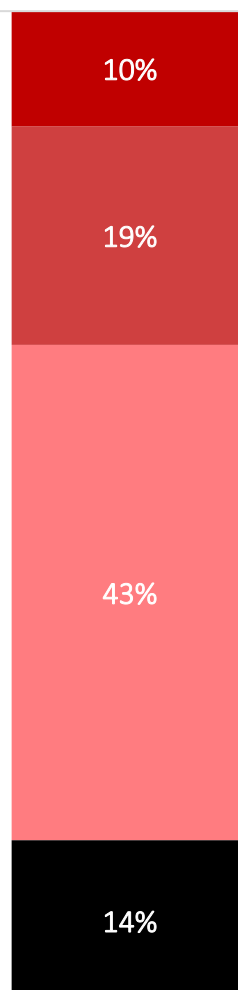
■ Improving ■ Staying the same ■ Deteriorating

All



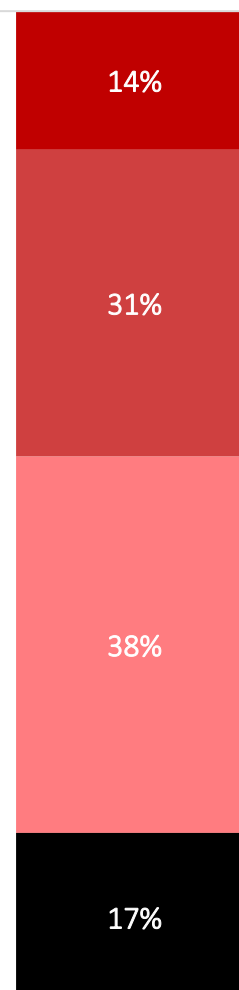
China ranks of near-term global investment destination

Machinery, Equipment, Systems & Controls



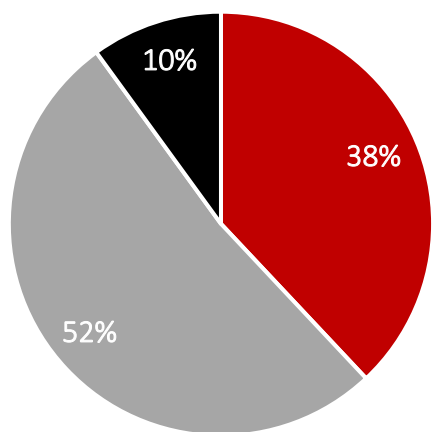
■ First priority ■ Top three priority ■ One among many destinations ■ Not a high priority

All



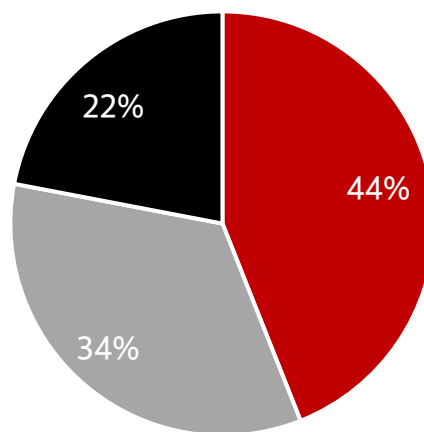
财务状况

机械、设备、系统和控制行业



■ 盈利 ■ 基本持平 ■ 亏损

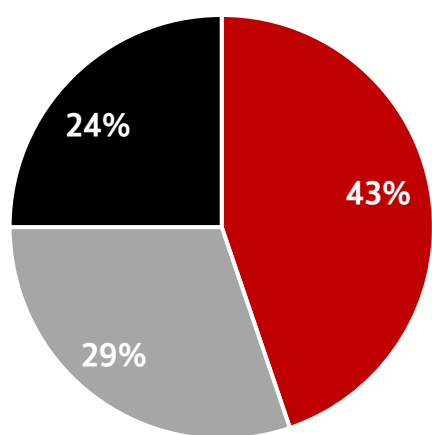
所有受访会员企业



■ 盈利 ■ 基本持平 ■ 亏损

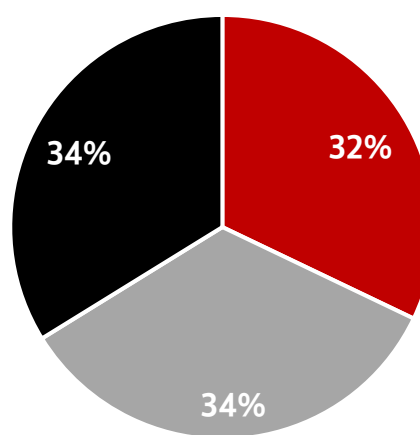
预计年度经营收入

机械、设备、系统和控制行业



■ 上升 ■ 持平(± < 2%) ■ 下降

所有受访会员企业

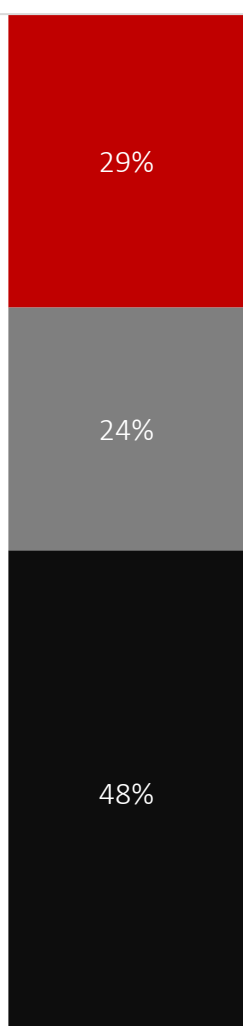


■ 上升 ■ 持平(± < 2%) ■ 下降

在华投资计划

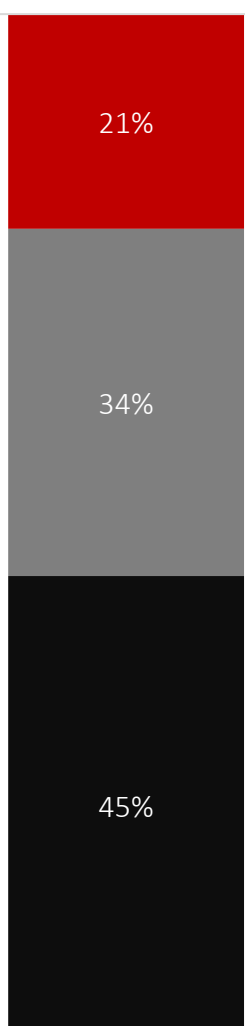
中国投资环境质量

机械、设备、系统和控制行业



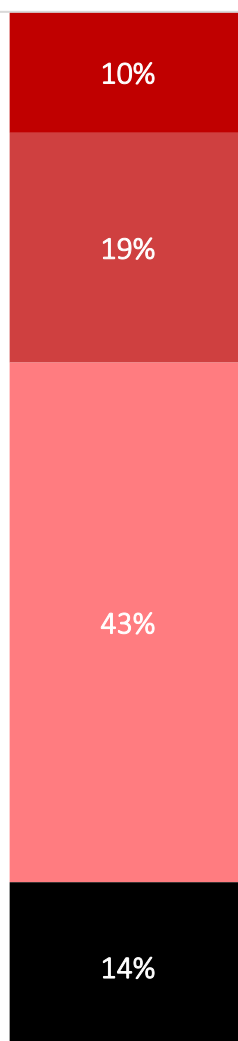
■ 有所改善 ■ 维持不变 ■ 有所恶化

所有受访会员企业



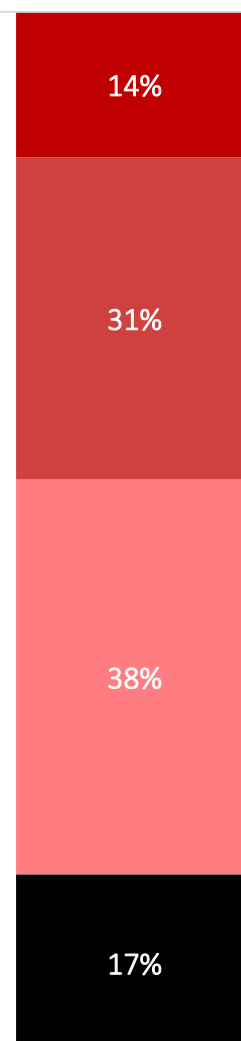
中国在公司近期全球投资目的地的排名

机械、设备、系统和控制行业

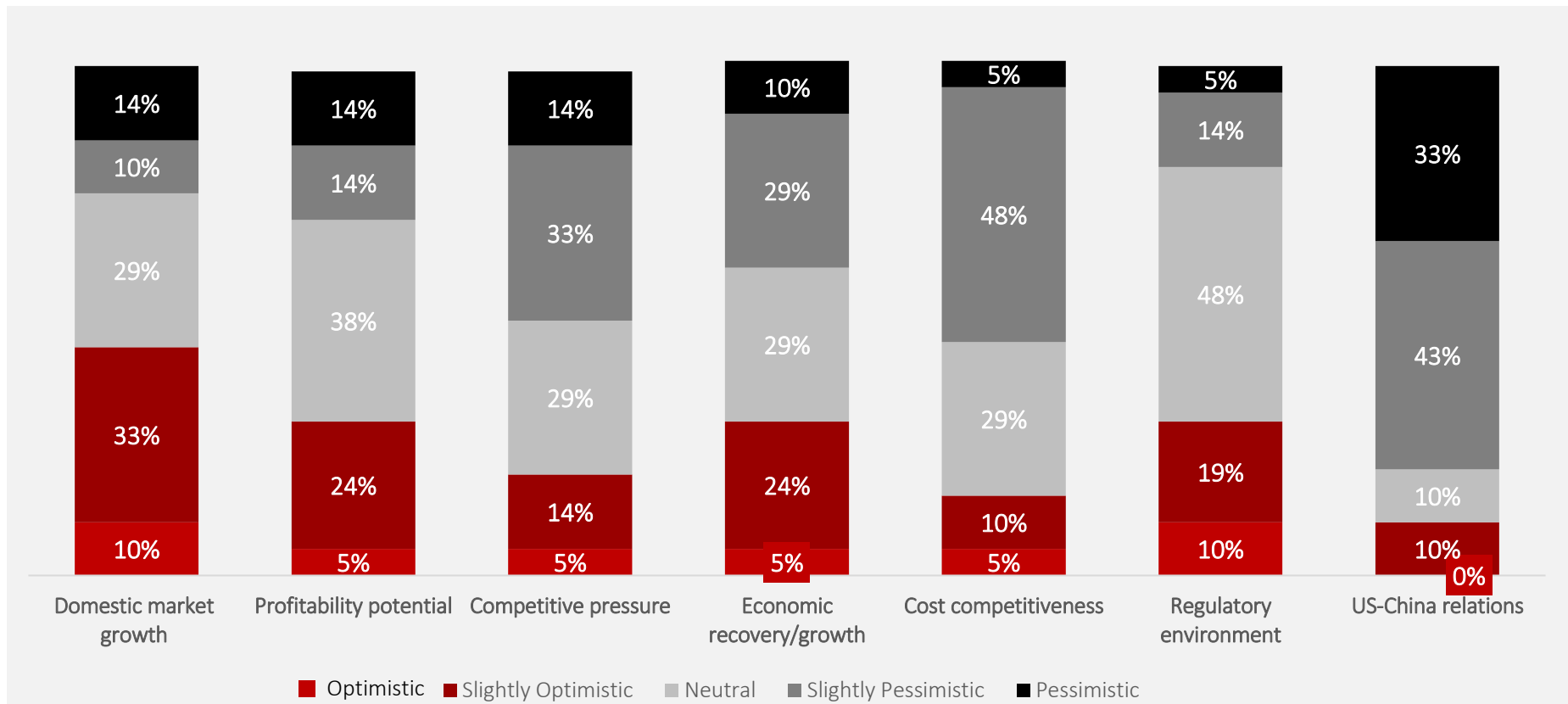


■ 首要投资目的地 ■ 前三大投资目的地
■ 众多投资目的地之一 ■ 不是优先考虑对象

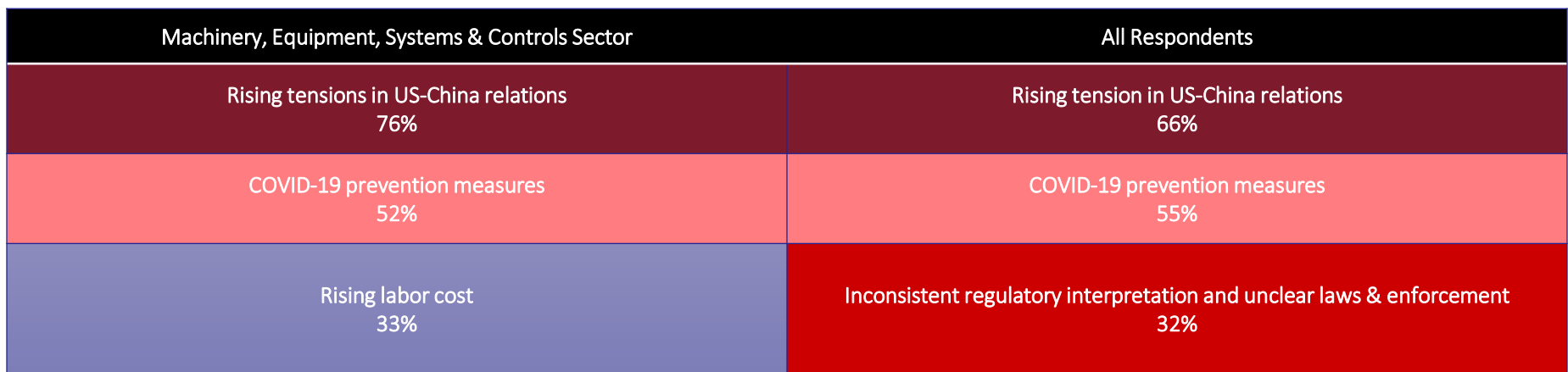
所有受访会员企业



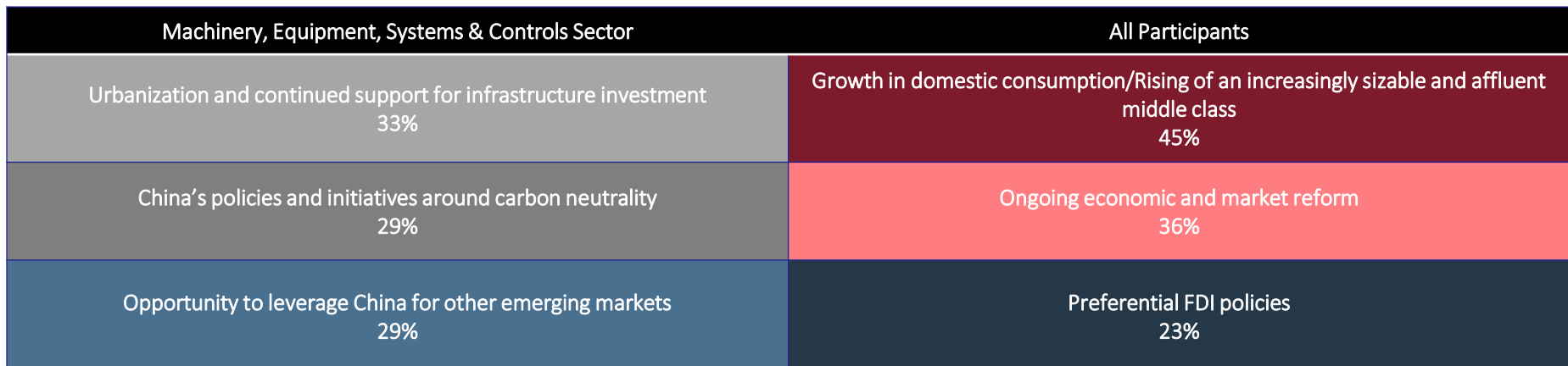
Two-Year Business Outlook in China



Top three business challenges



Top three business opportunities

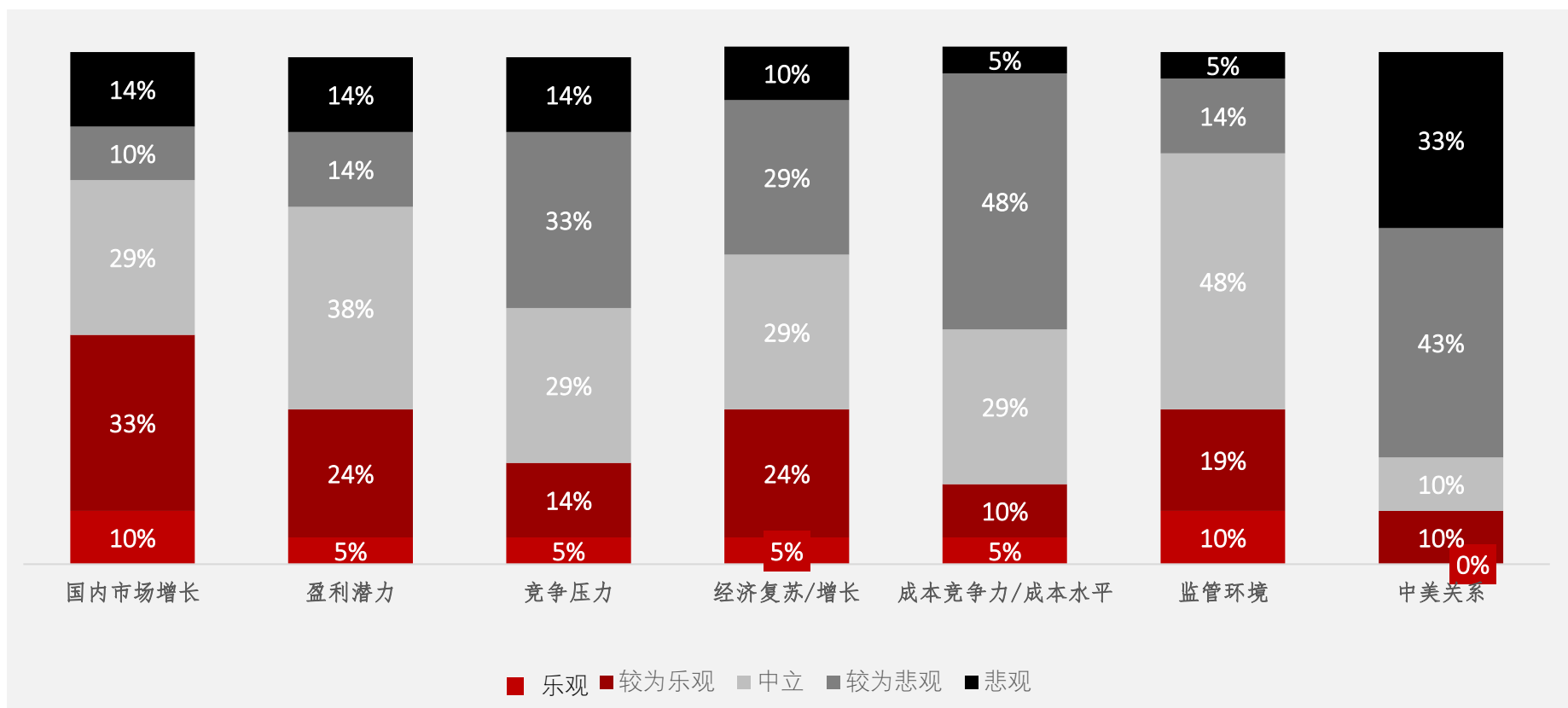


About AmCham China Business Climate Survey Report

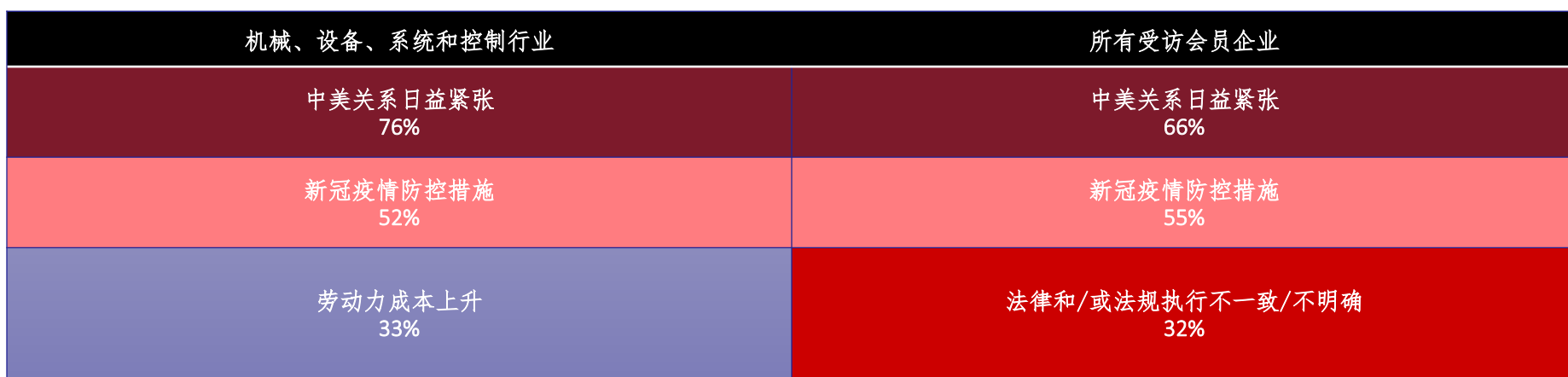
The China Business Climate Survey (BCS) is one of AmCham China's most important advocacy tools. It provides valuable insights to the Chinese and US governments about member companies' concerns concerning China's regulatory and policy environment and the daily business challenges they face operating in China. Furthermore, the survey provides a valuable tool for our members to measure their operations and compare business outlooks and strategies with the broader community.

Visit [here](#) for more information on the report

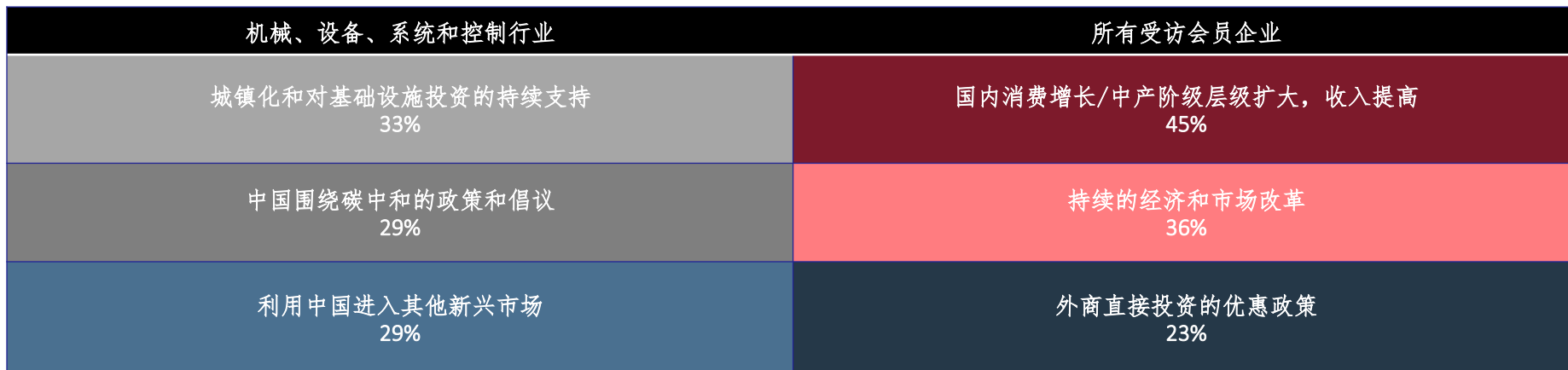
今后两年中国业务展望



前三大在华运营挑战



前三大在华运营机遇



关于中国商务环境调查报告

中国商务环境调查报告(BCS)是中国美国商会最重要的政策谏言工具之一。该报告结果反映了商会会员企业对中国监管和政策环境以及在华日常运营的真实情况，为中美两国政府提供了宝贵而深入的见解。此外，报告结果也为商会会员企业以及在华外资企业在华运营、投资决策等方面提供了衡量依据。

更多详情，请点击[这里](#)。