

2023 China Business Climate Survey Report  
2023年度中国商务环境调查报告

Other Industrial (e.g., Chemicals,  
Mining, Paper & Packaging, etc.)  
Report

其他工业（如化学，采矿，造纸及  
包装等）行业报告

This report distills industry-specific data from the full 2023 BCS Report reflects specific industry's business climate. We hope this report is helpful for our members to measure their operations and compare business outlooks and strategies with their industry and the broader foreign business community.

We want to thank all our members who took the time to participate in the survey. Your input is greatly valued and the key to our joint success.

*\*All data in this report was rounded to the nearest whole number. Therefore, some charts or graphs may not equal 100 percent.*

*\*\*Some response options and categories in the BCS have changed over time to address current market realities.*

- Executive Summary
- Financial Performance
- Investment Plan
- Two-Year Business Outlook
- Top three business challenges and opportunities



## Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.) Sector Executive Summary

- In 2022, 69% of the sector members expressed positive views on financial performance. Around half of the members (46%) estimated their revenue would increase.
- 38% of the sector members believed that the quality of China's investment environment is improving, 17 pp higher than the overall respondents. China ranked as the first or top three near-term investment destinations, cited by 46% of the sector members.
- 54% of the sector members are optimistic about domestic market growth under the two-year business outlook.
- Addressing environmental challenges/environmental protection(38%) and China's policies and initiatives around carbon neutrality (38%) are among the top three business opportunities for the sector members

本报告从2023年度BCS报告全文中摘取了其他工业行业的数据，以反映具体的行业商务环境情况。我们希望本报告能成为会员公司在其具体行业乃至更广泛的外资企业中，衡量业务、比较商业前景与策略的实用工具。

中国美国商会向所有参与此次调查问卷的会员机构致以诚挚的谢意。您的贡献是我们共同成功的关键。

\*此报告中的所有数据四舍五入到最接近的整数，因此一些图表数值可能不等于100%。

\*\* BCS中的一些回答选项和类别会有所变动，以顺应当下不断变化 的市场现状。

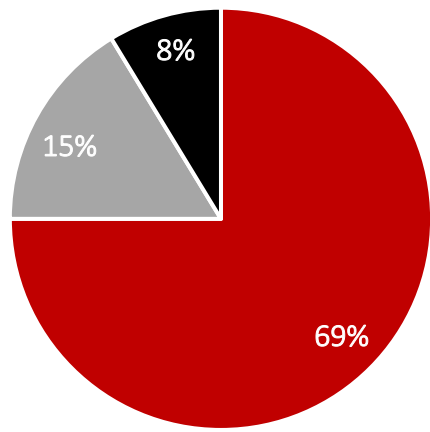
- 摘要
- 营收状况
- 在华投资计划
- 今后两年中国业务展望
- 在华运营前三大挑战和机遇

## 其他工业（如化学，采矿，造纸及包装等）行业摘要

- 对于其他工业行业会员企业来说，69%的会员企业对2022年的财务状况表现出乐观情绪。约一半（46%）的该行业会员企业预测营收会出现增长。
- 38%的该行业会员企业表示中国整体投资环境有所改善，较所有受访会员企业结果高出17个百分点；同时，46%的该行业会员企业表示中国是其公司近期首要或前三大投资目的地。
- 超半数（54%）的该行业会员企业对今后两年在华业务展望持较为乐观的态度。
- 该行业会员企业表示“解决环境挑战/环境保护”（38%）和“中国的‘双循环战略’”（38%）是其在华运营的前三大机遇。

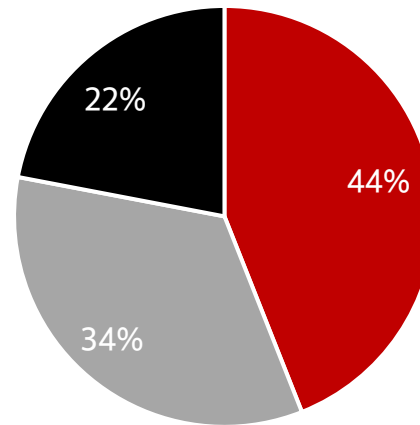
**Financial Performance**

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.) Sector



■ Profitable ■ Break even ■ Loss

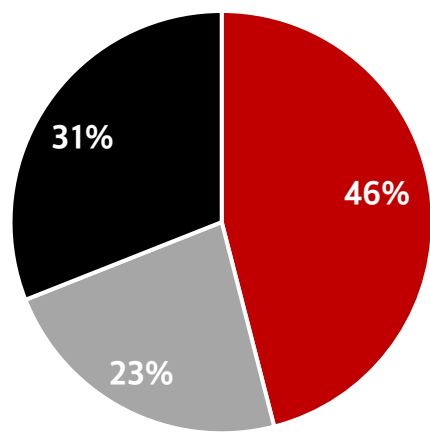
All respondents



■ Profitable ■ Break even ■ Loss

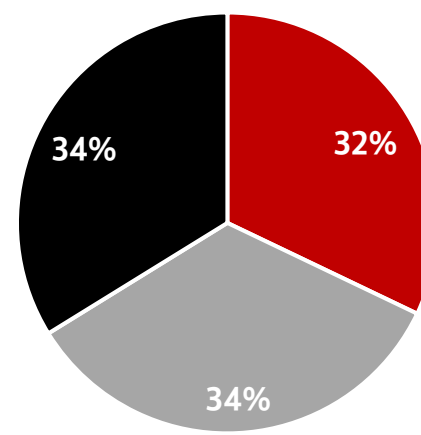
**Estimated Revenue**

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.) Sector



■ Up ■ Comparable(± < 2%) ■ Down

All respondents

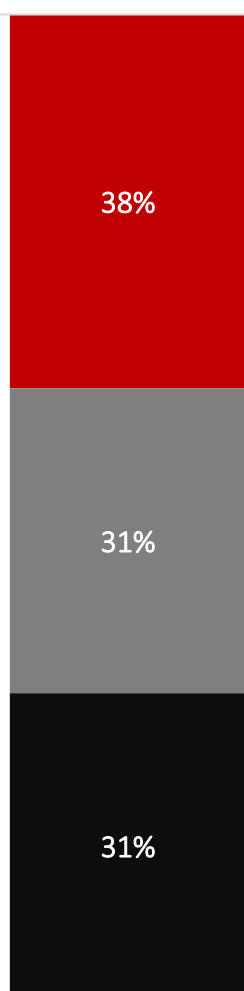


■ Up ■ Comparable(± < 2%) ■ Down

**Investment Plan**

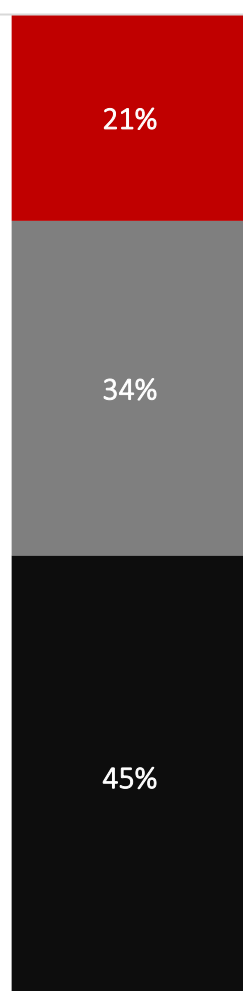
China Investment environment quality

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.)



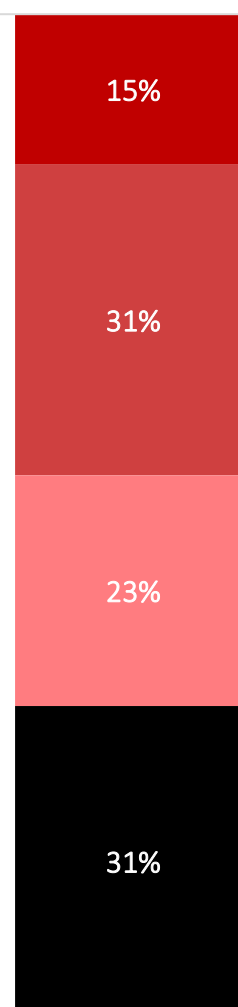
■ Improving ■ Staying the same ■ Deteriorating

All



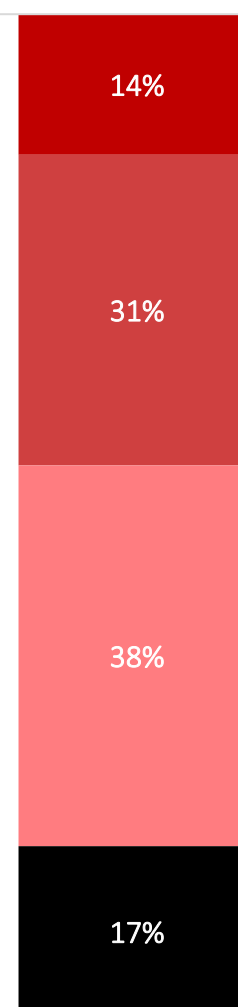
China ranks of near-term global investment destination

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.)



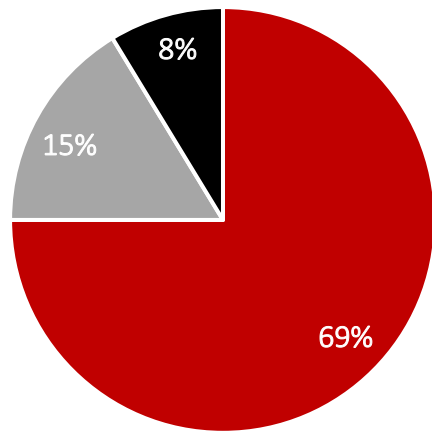
■ First priority ■ Top three priority  
 ■ One among many destinations ■ Not a high priority

All



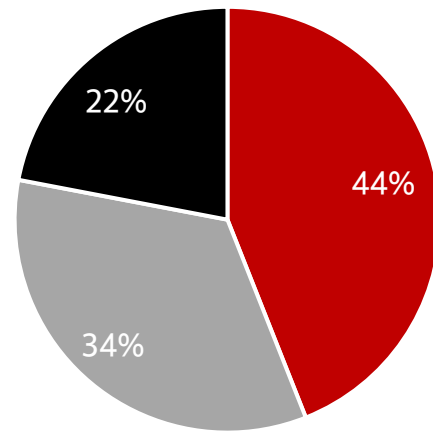
财务状况

其他工业（如化学，采矿，造纸及包装等）



■ 盈利 ■ 基本持平 ■ 亏损

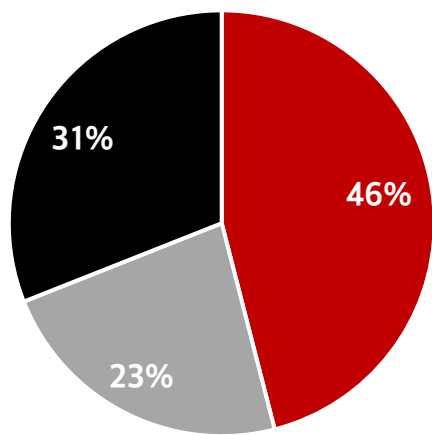
所有受访者



■ 盈利 ■ 基本持平 ■ 亏损

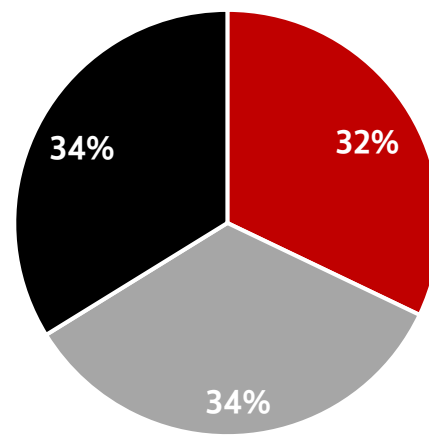
预计年度经营收入

其他工业（如化学，采矿，造纸及包装等）



■ 上升 ■ 持平 ■ 下降

所有受访者

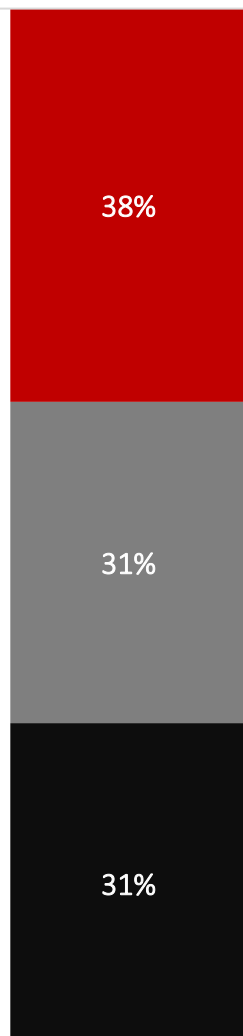


■ 上升 ■ 持平 ■ 下降

在华投资计划

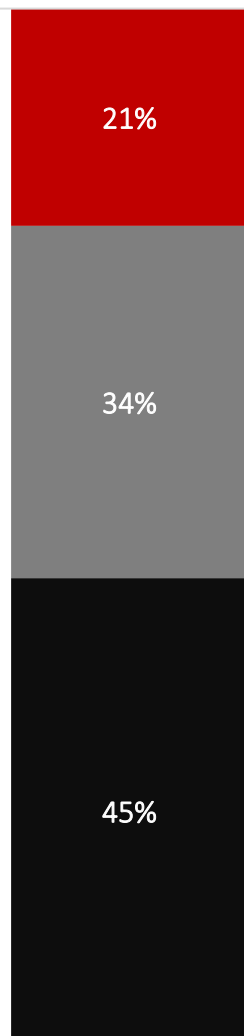
中国投资环境质量

其他工业(如化学，采矿，造纸及包装等)



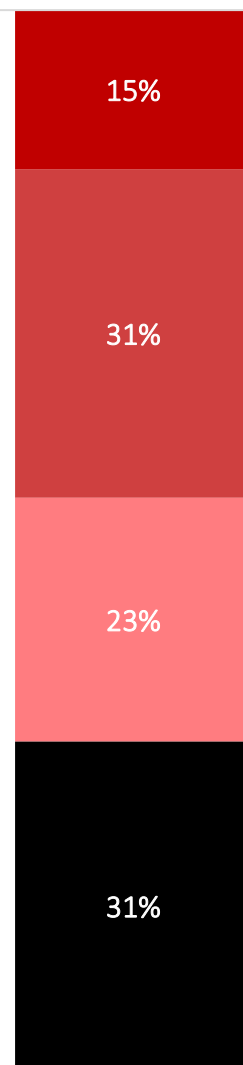
■ 有所改善 ■ 保持不变 ■ 有所恶化

所有受访者



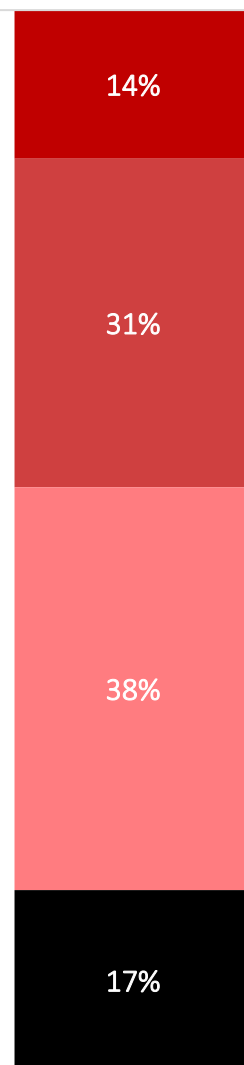
中国最为公司近期全球投资目的地的排名

其他工业（如化学，采矿，造纸及包装等）

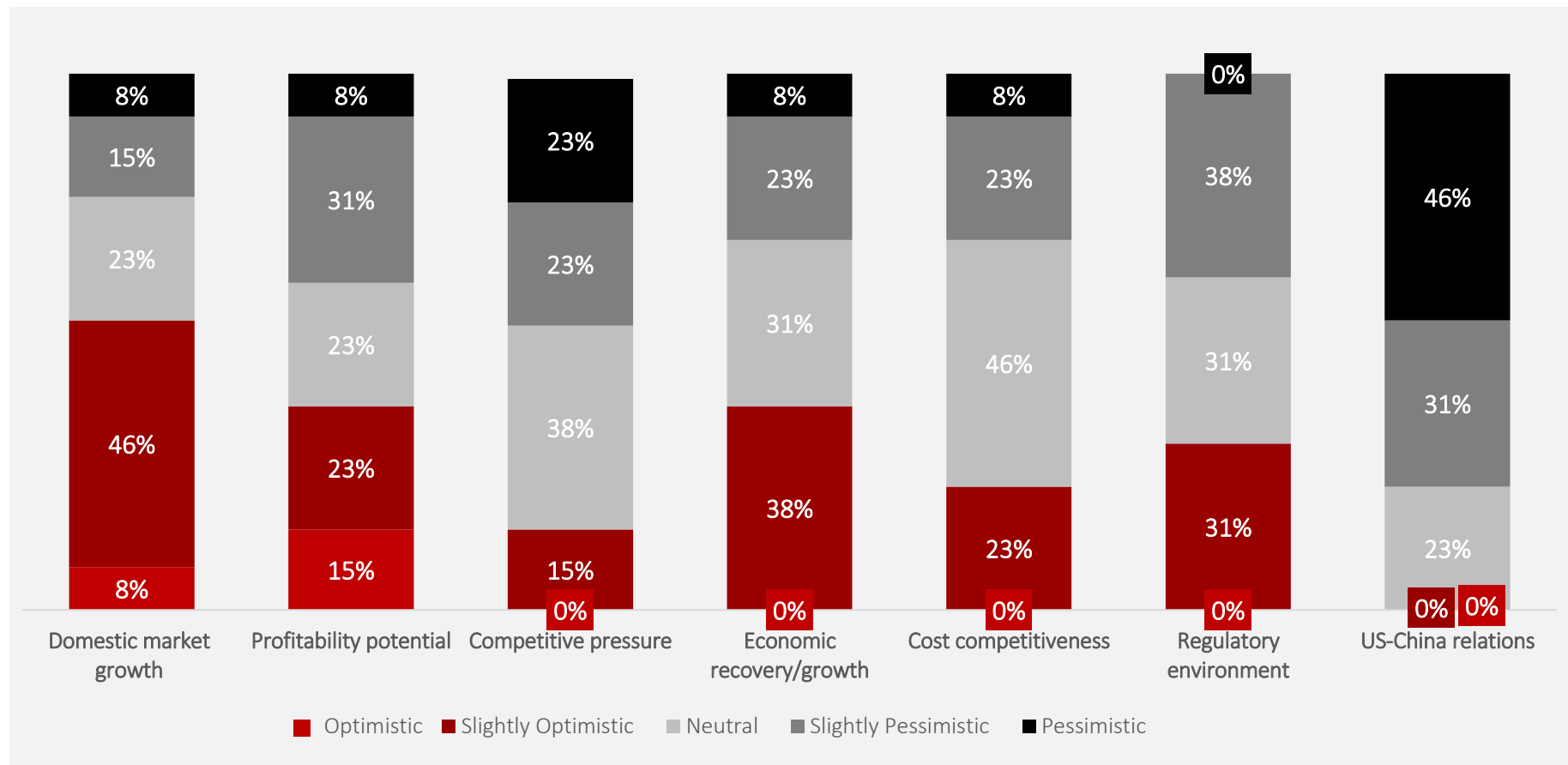


■ 首要投资目的地 ■ 前三大投资目的地  
■ 众多投资目的地之一 ■ 不是优先考虑对象

所有受访者



Two-Year Business Outlook in China



Top three business challenges

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.) Sector	All Respondents
Rising tension in US-China relations 66%	Rising tension in US-China relations 66%
COVID-19 prevention measures 38%	COVID-19 prevention measures 55%
Inconsistent regulatory interpretation and unclear laws & enforcement 38%	Inconsistent regulatory interpretation and unclear laws & enforcement 32%

Top three business opportunities

Other Industrial (e.g., Chemicals, Mining, Paper & Packaging, etc.) Sector	All Participants
Growth in domestic consumption/Rising of an increasingly sizable and affluent middle class 69%	Growth in domestic consumption/Rising of an increasingly sizable and affluent middle class 45%
Addressing environmental challenges/environmental protection 38%	Ongoing economic and market reform 36%
China's policies and initiatives around carbon neutrality 38%	Preferential FDI policies 23%

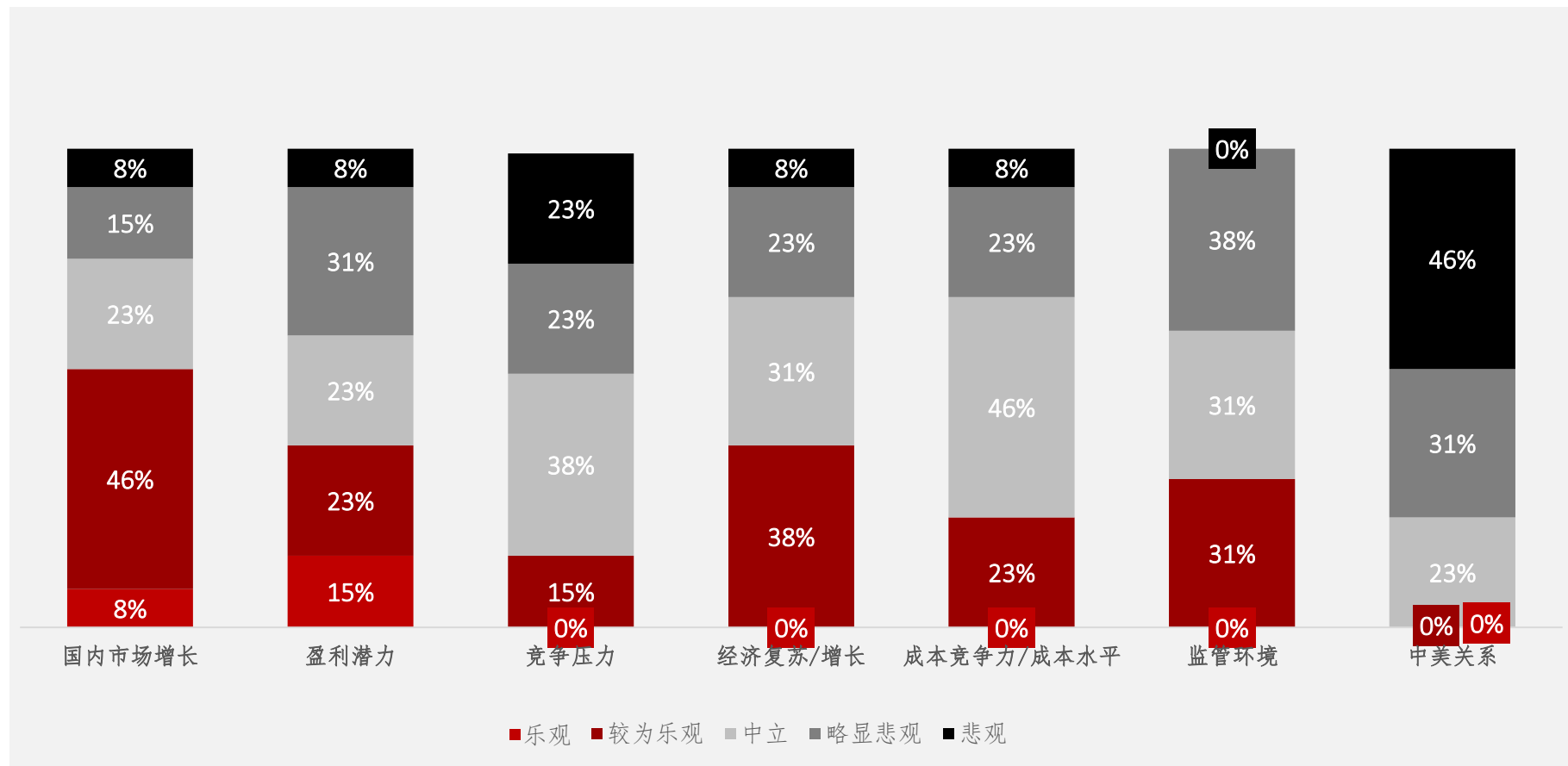


**About AmCham China Business Climate Survey Report**

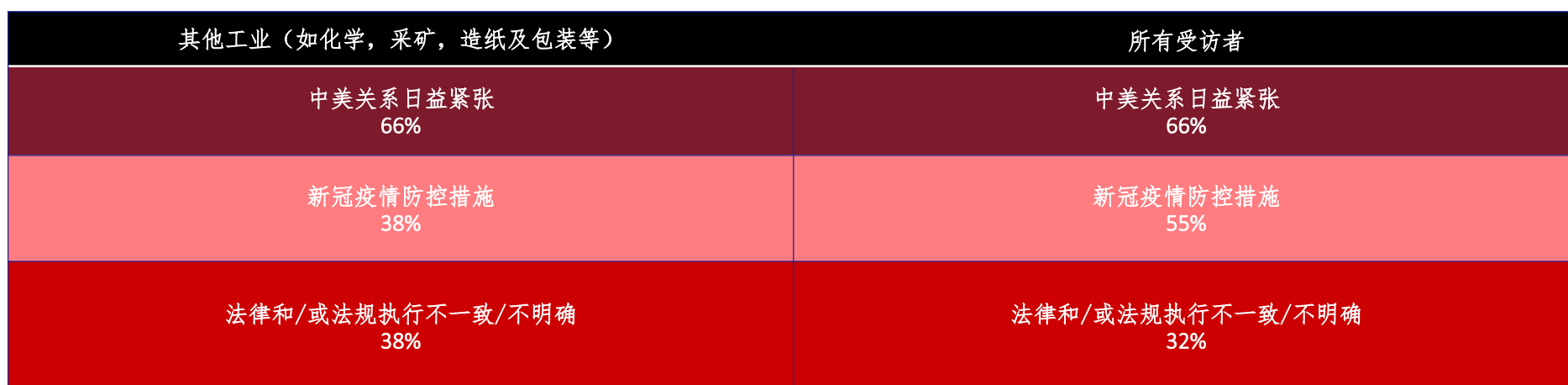
The China Business Climate Survey (BCS) is one of AmCham China's most important advocacy tools. It provides valuable insights to the Chinese and US governments about member companies' concerns concerning China's regulatory and policy environment and the daily business challenges they face operating in China. Furthermore, the survey provides a valuable tool for our members to measure their operations and compare business outlooks and strategies with the broader community.

Visit [here](#) for more information on the report

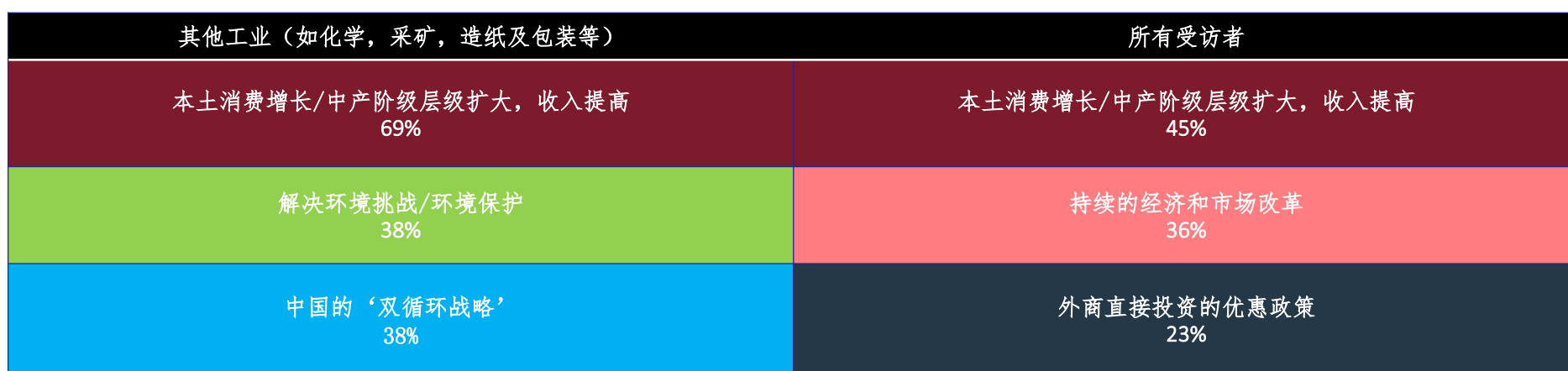
今后两年中国业务展望



前三大在华运营挑战



前三大在华运营机遇



关于中国商务环境调查报告

中国商务环境调查报告(BCS)是中国美国商会最重要的政策谏言工具之一。该报告结果反映了商会会员企业对中国监管和政策环境以及在华日常运营的真实情况,为中美两国政府提供了宝贵而深入的见解。此外,报告结果也为商会会员企业以及在华外资企业在华运营、投资决策等方面提供了衡量依据。

更多详情,请点击[这里](#)。