

**2023 China Business Climate Survey Report**  
**2023年度中国商务环境调查报告**

**Technology/Telecommunication-  
Services Industry Report**  
**科技/电信-服务行业报告**

This report distills industry-specific data from the full 2023 BCS Report reflects specific industry's business climate. We hope this report is helpful for our members to measure their operations and compare business outlooks and strategies with their industry and the broader foreign business community.

We want to thank all our members who took the time to participate in the survey. Your input is greatly valued and the key to our joint success.

*\*All data in this report was rounded to the nearest whole number. Therefore, some charts or graphs may not equal 100 percent.*

*\*\*Some response options and categories in the BCS have changed over time to address current market realities.*

- Executive Summary
- Financial Performance
- Investment Plan
- Two-Year Business Outlook
- Top three business challenges and opportunities



## Technology/Telecommunication-Services Sector Executive Summary

- In 2022, only 10% of the sector members reported a profitable financial performance, a 34pp lower than the overall respondents. Around 50% estimated their revenue would not be up, 18pp lower than the overall respondents.
- 60% of the sector members said that the quality of China's investment environment is deteriorating, 15pp higher than the overall respondents. another 60% said China only ranked as one of many investment destinations in the near term.
- Across all seven aspects of the business operations in China, the sector members are especially concerned about cost competitiveness (70%), US-China relations (70%), and regulatory environment (60%).
- 80% of the sector members expressed concerns about data security as one of their top business challenges. And the sector members are seeking business opportunities in the adoption of digital technologies (e.g., artificial intelligence, cloud solutions, 5G, IoT) (70%), globalization of Chinese companies and increased outbound investment (40%), and China's continuous R&D investments in emerging strategic industries (30%).

本报告从2023年度BCS报告全文中摘取了科技/电信-服务行业的数据，以反映具体的行业商务环境情况。我们希望本报告能成为会员公司在其具体行业乃至更广泛的外资企业中，衡量业务、比较商业前景与策略的实用工具。

中国美国商会向所有参与此次调查问卷的会员机构致以诚挚的谢意。您的贡献是我们共同成功的关键。

\*本报告中的所有数据由于四舍五入至最接近的整数分图表或图像的数据总和可能不等于总额（100%）  
\*\*商务环境调查中的部分回答选项和类别会因反映当前市场情况而有所改变

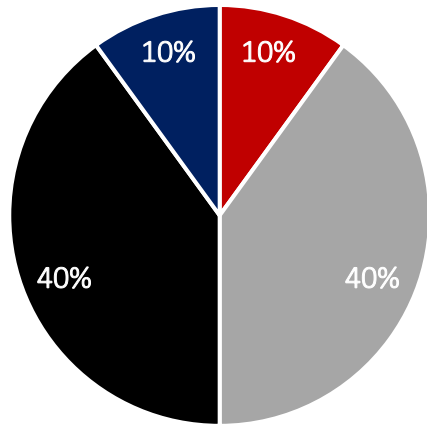
- 摘要
- 营收状况
- 在华投资计划
- 今后两年中国业务展望
- 在华运营前三大挑战和机遇

## 科技/电信-服务行业概述

- 2022年，仅有10%的科技/电信-服务行业会员企业报告盈利，较整体受访会员企业结果低34个百分点。大约有50%的该行业会员企业预计其2022年度营收将不会增长，比整体受访会员企业结果低18个百分点。
- 60%的该行业会员企业表示中国的投资环境有所恶化，较整体受访会员企业结果高15个百分点。另有60%的该行业会员企业表示中国仅仅是公司近期内众多投资目的地之一。
- 在七大在华运营方面，该行业会员对“成本竞争力”（70%）、“中美关系”（70%）和“监管环境”（60%）感到担忧。
- 80%的该行业会员企业将“对数据安全性的顾虑”列为其在华业务首要挑战之一。此外，该行业会员认为“数字技术（包括人工智能、云计算和5G、物联网IoT）”（70%）、“中国公司的全球化和境外投资增长”（40%）、以及“中国在新兴战略产业研发的持续投资”（30%）是其前三大在华运营机遇。

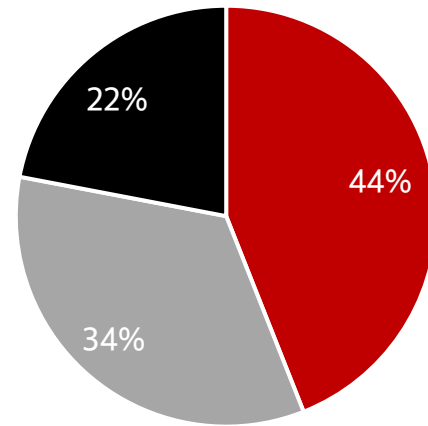
**Financial Performance**

Technology/Telecommunication-Services Sector



■ Profitable ■ Break even ■ Loss ■ N/A

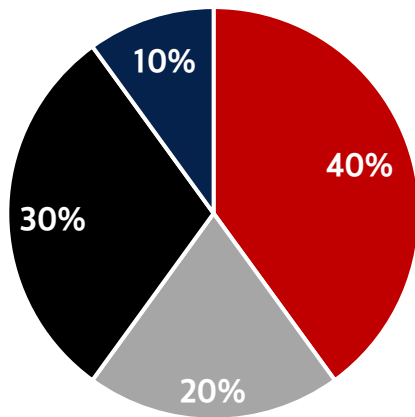
All respondents



■ Profitable ■ Break even ■ Loss

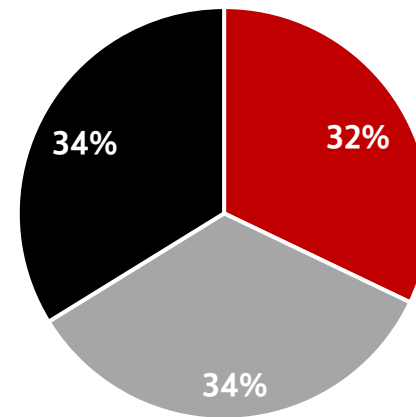
**Estimated Revenue**

Technology/Telecommunication-Services Sector



■ Up ■ Comparable(± < 2%) ■ Down ■ N/A

All respondents



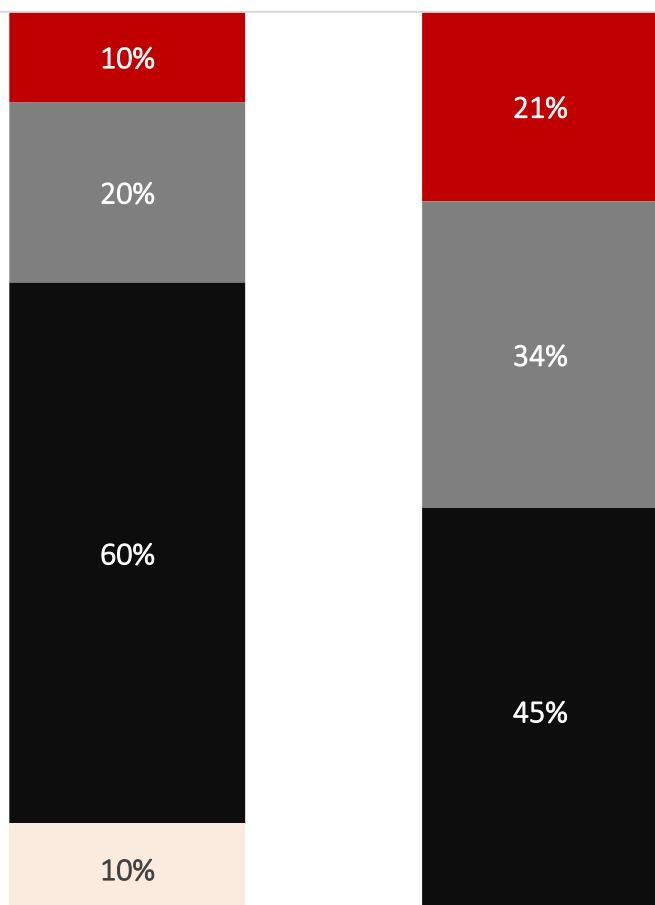
■ Up ■ Comparable(± < 2%) ■ Down

**Investment Plan**

**China Investment  
 environment quality**

Technology/Telecommunication-Services

All

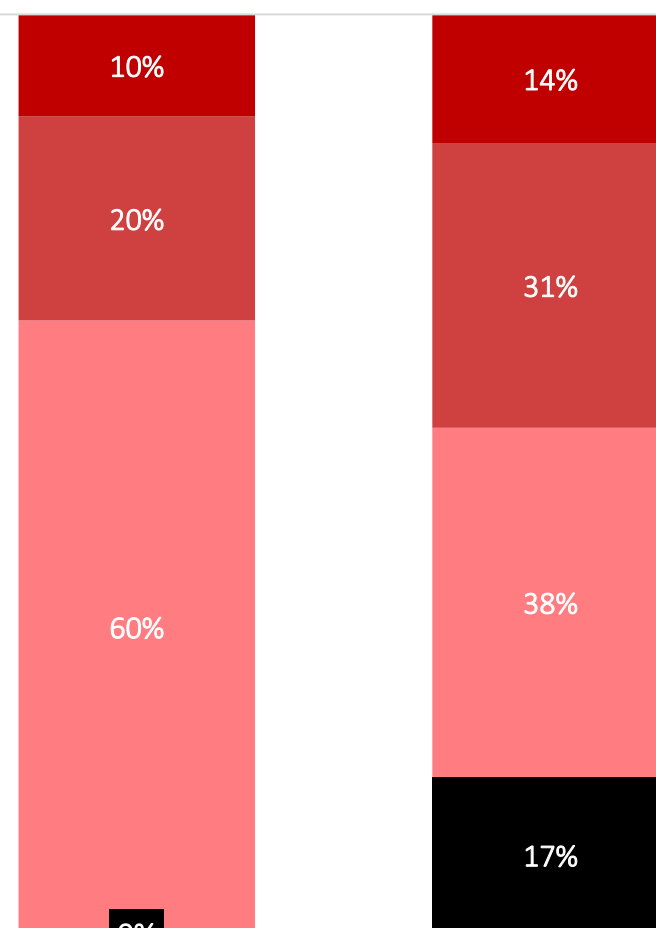


■ Improving ■ Staying the same ■ Deteriorating ■ N/A

**China ranks of near-term global  
 investment destination**

Technology/Telecommunication-Services

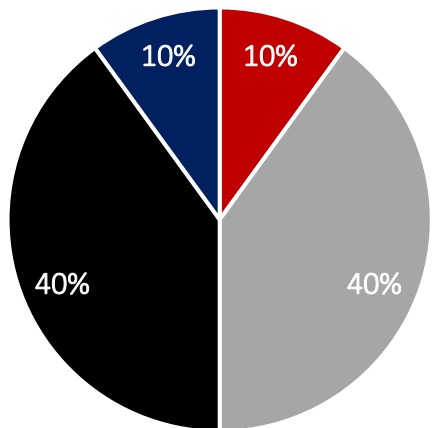
All



■ First priority ■ Top three priority  
 ■ One among many destinations ■ Not a high priority

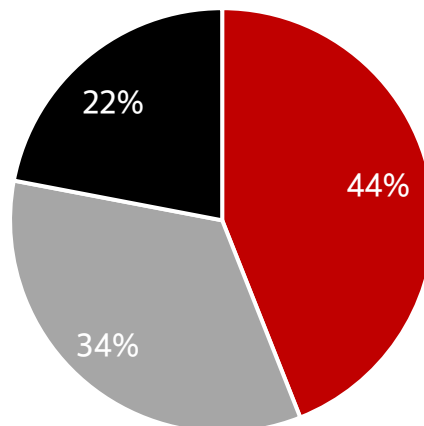
财务状况

科技/电信-服务行业



■ 盈利 ■ 基本持平 ■ 亏损 ■ N/A

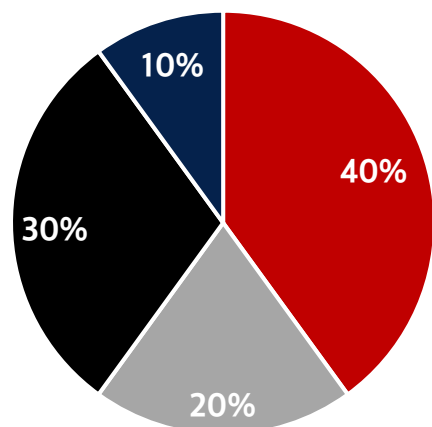
所有受访会员企业



■ 盈利 ■ 基本持平 ■ 亏损

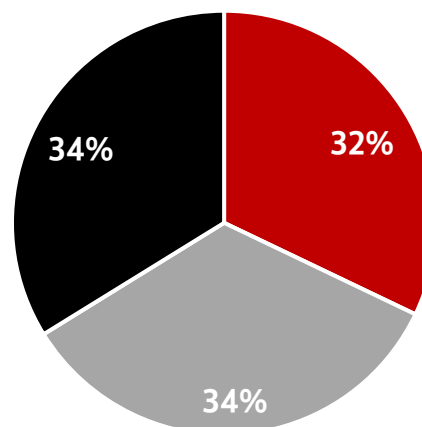
预计年度经营收入

科技/电信-服务行业



■ 上升 ■ 持平(± < 2%) ■ 下降 ■ N/A

所有受访会员企业

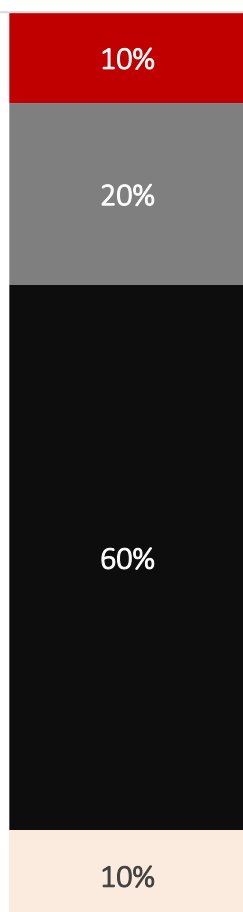


■ 上升 ■ 持平(± < 2%) ■ 下降

在华投资计划

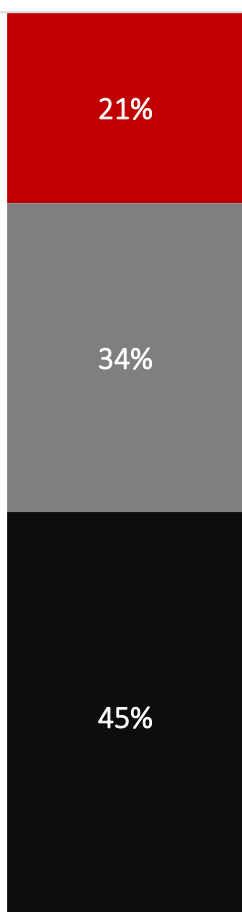
中国投资环境质量

科技/电信-服务行业



■ 有所改善 ■ 维持不变 ■ 有所恶化 ■ N/A

所有受访会员企业



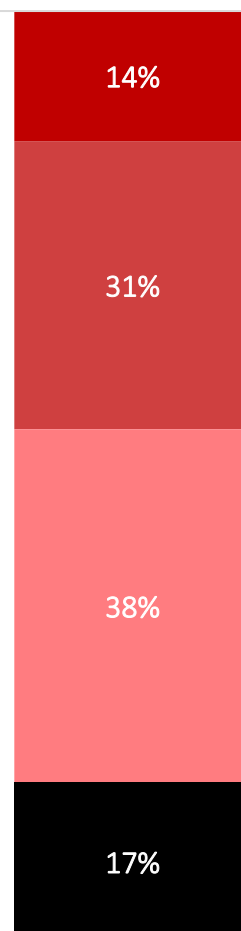
中国作为公司近期全球投资目的地的排名

科技/电信-服务行业

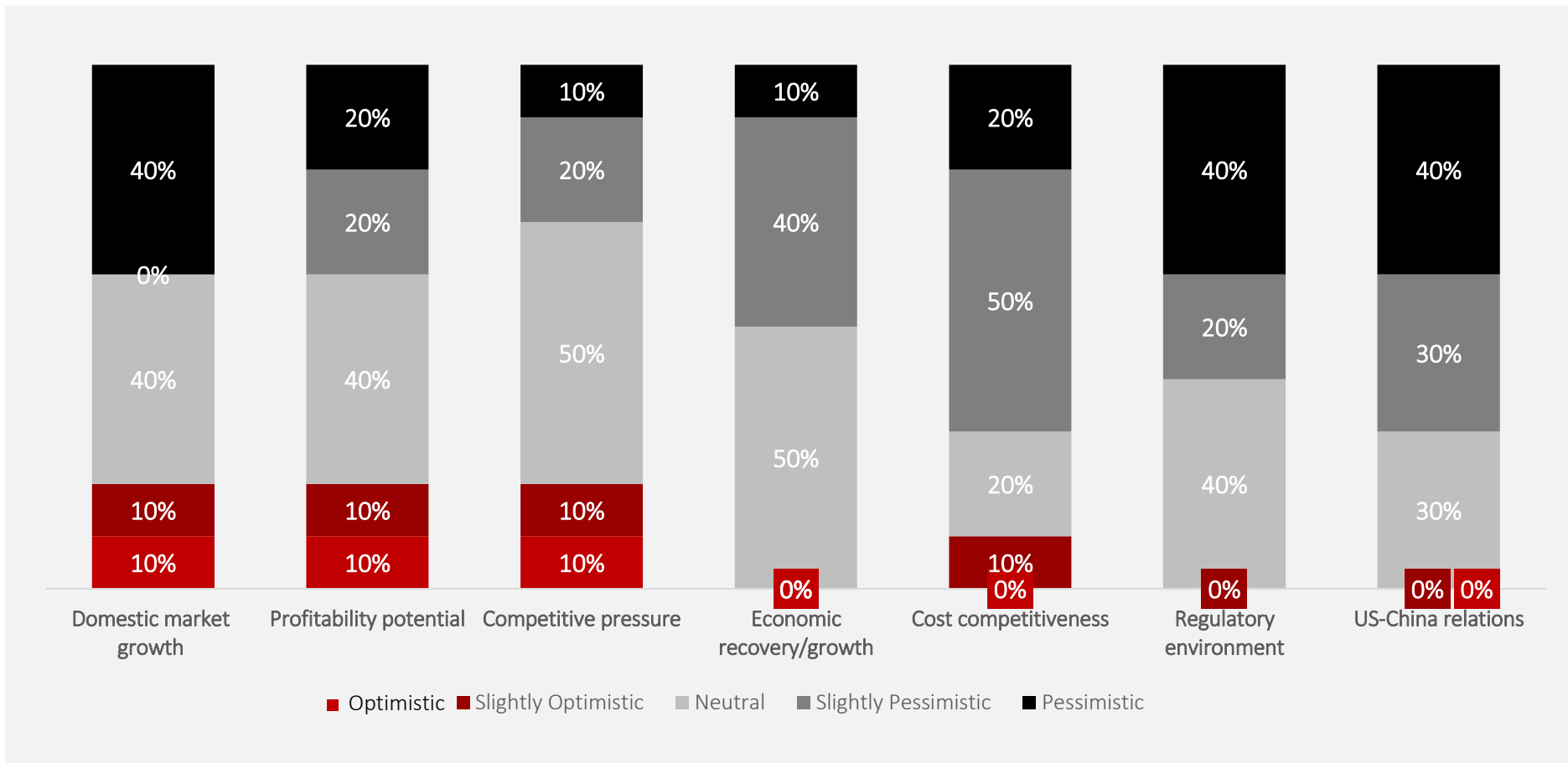


■ 首要投资目的地 ■ 前三大投资目的地  
■ 众多投资目的地之一 ■ 不是优先考虑对象

所有受访会员企业



Two-Year Business Outlook in China



Top three business challenges

| Technology/Telecommunication-Services Sector | All Respondents  |
|--|--|
| Rising tensions in US-China relations<br>80% | Rising tension in US-China relations<br>66%                                  |
| Concerns about data security<br>80%          | COVID-19 prevention measures<br>55%  |
| COVID-19 prevention measures<br>50%          | Inconsistent regulatory interpretation and unclear laws & enforcement<br>32% |

Top three business opportunities

| Technology/Telecommunication-Services Sector  | All Participants  |
|---|---|
| Adoption of digital technologies (e.g., artificial intelligence, cloud solutions, 5G, IoT)<br>70% | Growth in domestic consumption/Rising of an increasingly sizable and affluent middle class<br>45% |
| Globalization of Chinese companies and increased outbound investment<br>40%                       | Ongoing economic and market reform<br>36%   |
| China's continuous R&D investments in emerging strategic industries<br>30%                        | Preferential FDI policies<br>23%  |

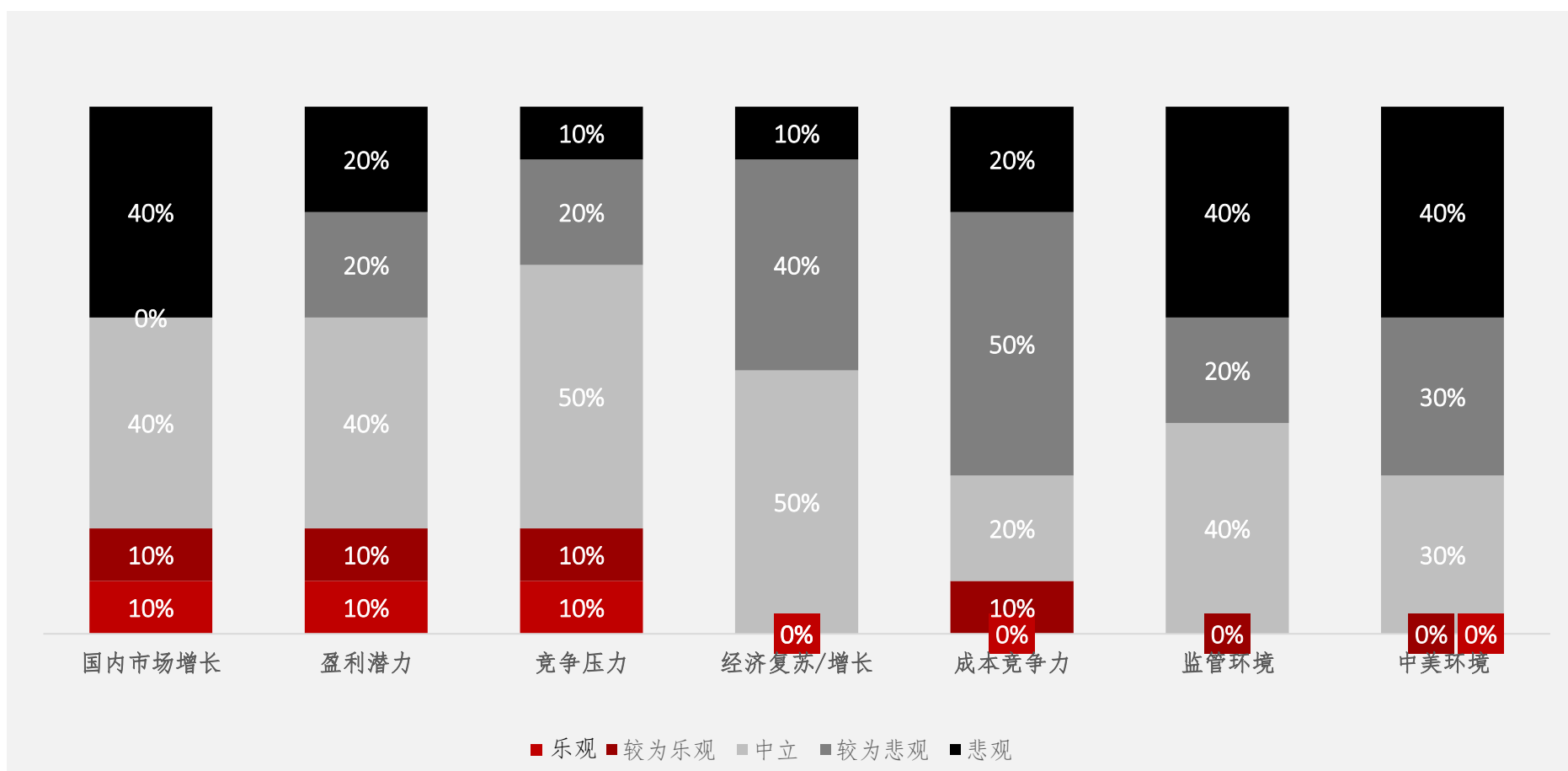


About AmCham China Business Climate Survey Report

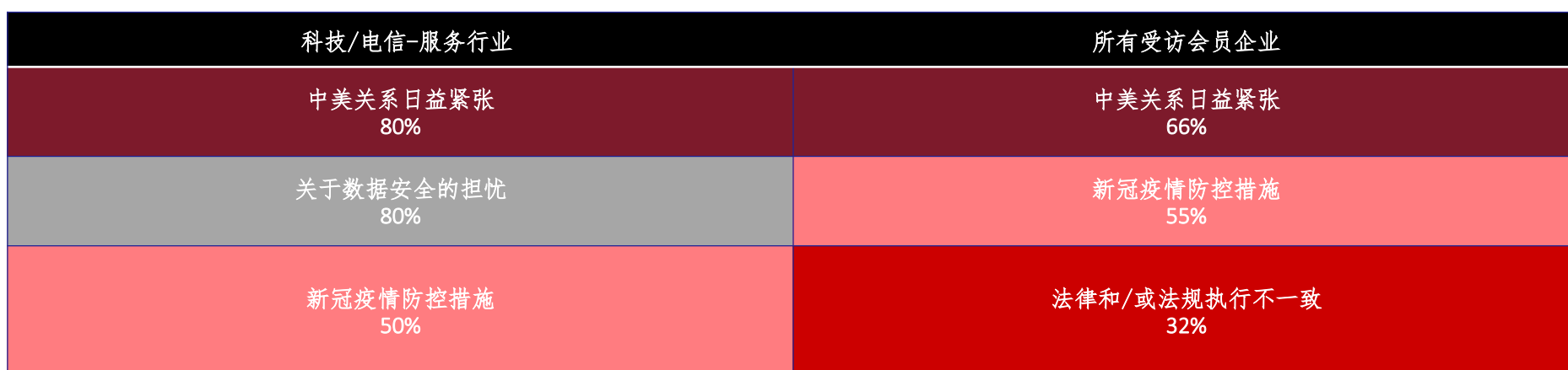
The China Business Climate Survey (BCS) is one of AmCham China’s most important advocacy tools. It provides valuable insights to the Chinese and US governments about member companies’ concerns concerning China’s regulatory and policy environment and the daily business challenges they face operating in China. Furthermore, the survey provides a valuable tool for our members to measure their operations and compare business outlooks and strategies with the broader community.

Visit [here](#) for more information on the report

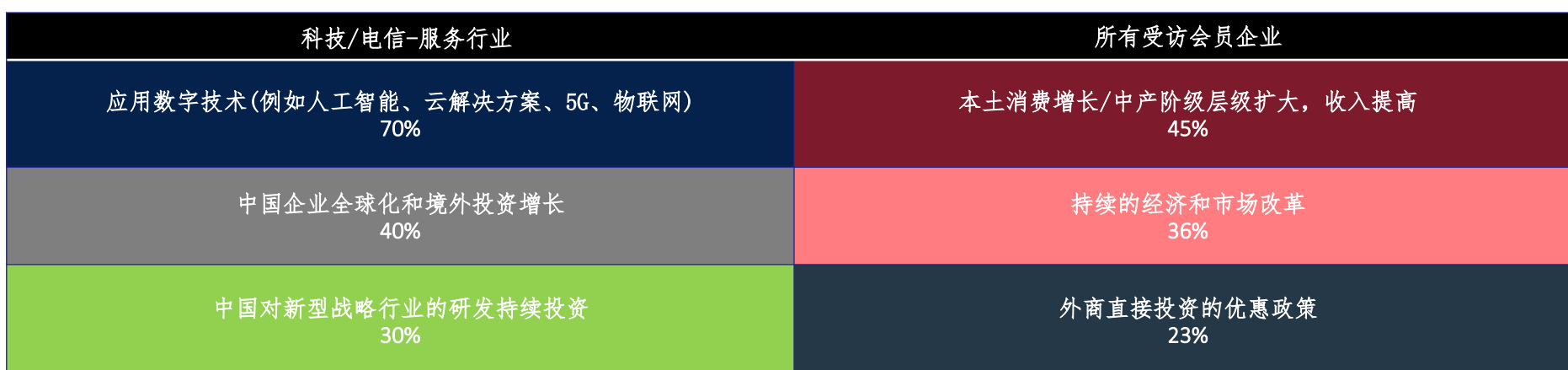
今后两年中国业务展望



前三大在华运营挑战



前三大在华运营机遇



关于中国商务环境调查报告

中国商务环境调查报告(BCS)是中国美国商会最重要的政策谏言工具之一。该报告结果反映了商会会员企业对中国监管和政策环境以及在华日常运营的真实情况,为中美两国政府提供了宝贵而深入的见解。此外,报告结果也为商会会员企业以及在华外资企业在华运营、投资决策等方面提供了衡量依据。

更多详情,请点击[这里](#)。