



TIANJIN'S CULTURE AND LIFESTYLE COMMITTEE

The AmCham China Tianjin's Culture and Lifestyle Committee's 2023 strategic plan is grouped around three types of activities: *Advocacy, Business, and Community (ABCs)*.

Committee Priorities:

Advocacy-Low

Business-Medium (information sharing)

Community-High (networking)

Mission

AmCham China's Tianjin Chapter is dedicated to always offering the best possible services to our members. Along with providing business-related assistance, we are also committed to catering to our members with safe, fun, affordable, and family-oriented entertainment that will create harmony between their personal and professional life and thereby ensure maximum efficiency and work-life balance. The mission of our Culture and Lifestyle Committee is to enhance the quality of life of our members by strengthening communities and enriching human experiences with hope, strength, and joy through an amalgamation of art, culture, sports, and entertainment. The committee aims to promote, develop, and create Art and Culture in Tianjin by creating a new platform in order to give artists, enthusiasts, students, collectors, experts, and all of those who are interested in the Arts and Culture. Moreover, by organizing several sports, arts, and entertainment events and activities with member companies, the Committee will bring the Tianjin community together and thus, assist our members to reach their full potential through learning and the power of sports and entertainment experience.

Main Activities

Several sports, arts, culture, and entertainment-related events.

Introduce cultural exchange through people-to-people exchange events.

Festival celebrations include but are not limited to: St. Patrick's Day; US Independence Day and Winter Holiday.

Past Activities

Feb 14, 2022: Super Bowl Watch Party

Mar 17, 2022: St. Patrick's Day Networking Night

May 13, 2022: E-sports' Positive Impact and Its Future Development Trend in China

Jul 3, 2022: Sunset Party--Annual Charity US Independence Day Celebration

Oct 15, 2022: The Third Tianjin Treasure Hunt

Nov 24, 2022: AmCham China, Tianjin Annual General Meeting and 2022 Thanksgiving Dinner

Leadership



Co-Chair:

Humphrey Wang,
 Tianjin Pher Food and Beverage Management



Co-Chair:

Kenneth Li,
 Waitex Group



Co-Chair:

Steve Wang,
 Minsky Co., Limited (DBA WE Brewery)

Member Profile

Member Companies

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2023 Committee Strategic Focus

Advocacy (A)

Low Priority

Cooperate with local government on art, sports, culture related events.

Business (B)

Medium Priority

Brings the business community together and assists members to reach their full potential by organizing sports, arts and culture-related events and improving the city's livability and internationalism.

Community (C)

High Priority

Enhance the quality of life of our members by strengthening communities and enriching the human experiences with hope, strength, and joy through an amalgamation of art, culture, sports, and entertainment.

2023 Working Plan (subject to Change)

Q1

- **Feb:** Super Bowl Live
- **Mar:** St. Patrick's Day Celebration

Q2

- **Apr:** V1 Racing Carnival and Member Family Day
- **May:** Golf Indoor/ Outdoor Practice and Mixer

Q3

- **Jun:** Mid-summer Mixer
- **Jul:** Annual (Charity) US Independence Day Celebration
- **Aug:** Treasure Hunt

Q4

- **Nov:** 2023 Winter Holiday Party

Active Committee Members

Conrad Tianjin

Four Seasons Hotel Tianjin

Griffin Business Management
(Tianjin) Ltd.

Hard Rock Cafe Tianjin

Leying International Camp

The 27 Club

The Ritz-Carlton, Tianjin

Shangri-la Hotel, Tianjin

Tianjin Pher Food and Beverage
Management Co. Ltd.

Waitex Group

We Brewery

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