



***Reach Our  
Members***

Sponsorship and Advertising Platforms

# Website

The website is the hub of member interactions, and provides critical resources on jobs, events, business intelligence, brands and advocacy.

**Traffic:**  
 30,000+ visits  
 55,000+ page views per month

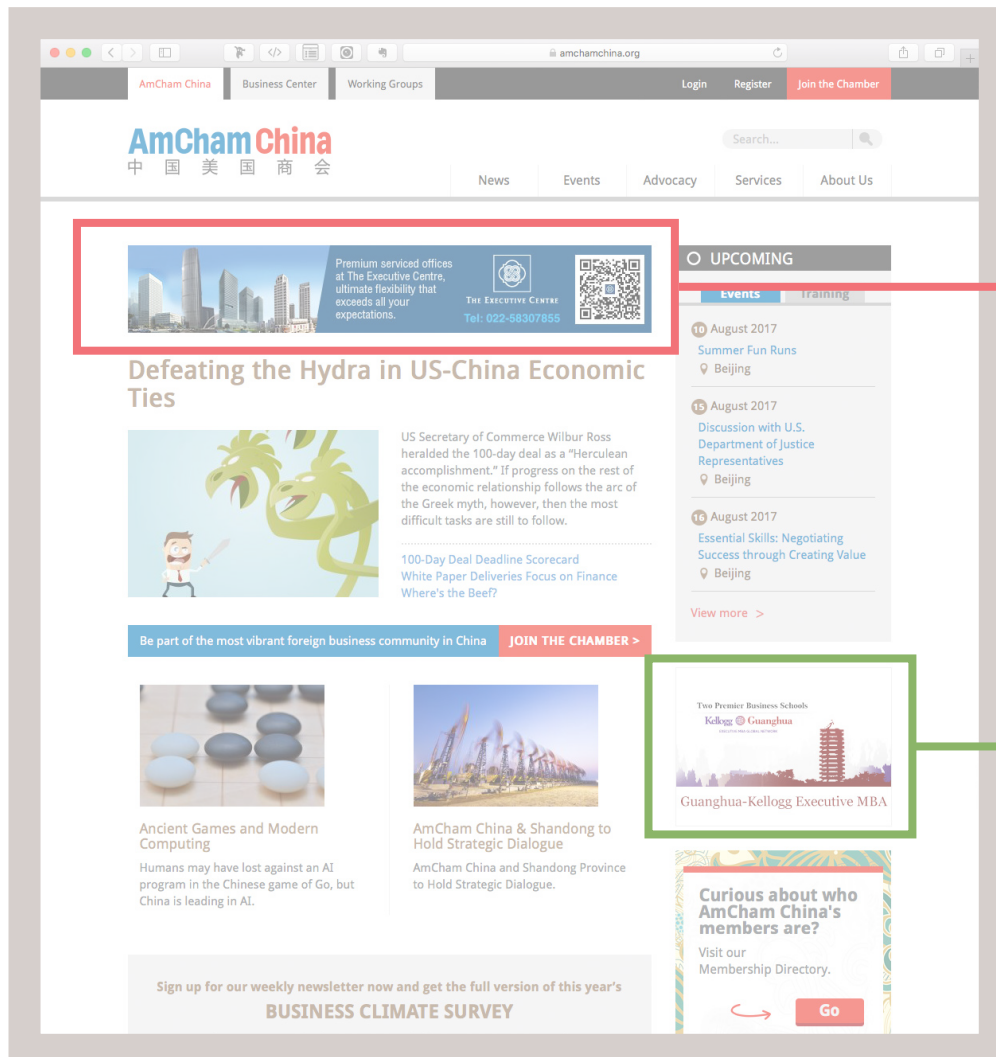
**Frequency:**  
 Updated daily

**Audience:**  
 Most influential business leaders in China

**Promotion:**  
 Content further pushed to Wechat, LinkedIn, etc.



# Website Banner Rates



## Home Page Banner 658(w)X110 px

|             | Price, RMB/issue |            |
|-------------|------------------|------------|
| Rates       | Member           | Non-member |
| 1-3 Months  | 27,500           | 35,000     |
| 4-6 Months  | 20,000           | 25,000     |
| 7-12 Months | 15,000           | 17,500     |

## Side Banner 272(w)X200 px

|             | Price, RMB/issue |            |
|-------------|------------------|------------|
| Rates       | Member           | Non-member |
| 1-3 Months  | 20,000           | 24,000     |
| 4-6 Months  | 14,000           | 16,800     |
| 7-12 Months | 10,000           | 12,000     |

*Thank You*

**Contact US**

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